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JANUARY 21, 2026

GROWTHSTRAP BUSINESS SOLUTIONS PVT. LTD. LAUNCHES AS A REVENUE-FIRST BUSINESS GROWTH PARTNER FOR INDIAN AND GLOBAL MARKETS

TURNING CAPABLE BUSINESSES INTO GLOBAL GROWTH LEADERS.

GrowthStrap Business Solutions Pvt. Ltd. today announced its official launch as a Business Growth Partner focused on helping capable businesses build structured revenue systems, premium market positioning, and sustainable growth across Indian and international markets.

More than 15 years of hands-on business execution experience, GrowthStrap addresses a common challenge faced by professional firms and service-based businesses: strong delivery capability without matching visibility, authority, or consistent revenue flow. The company works with Businesses, Founders, Professionals like law firms, interior and architecture firms, consultants, and high-value professional services to convert business potential into measurable commercial outcomes.

*“You’re already good at your work.
But the right clients are not seeing you.
We help strong professionals get premium
clients and structured growth.”*

- Shree Jaya, CEO, Founder



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"Most businesses don't struggle because they lack talent or capability," said Shree Jaya Founder & CEO of GrowthStrap Business Solutions Pvt. Ltd. "They struggle because they are mispositioned, under-recognised, or dependent on unstructured growth. GrowthStrap was created to solve that problem with clarity, systems, and execution not surface-level marketing."

GrowthStrap operates as a long-term growth partner rather than a traditional marketing agency or consulting vendor. Its approach integrates positioning strategy, visibility that converts, revenue architecture, automation, CRM-driven systems, and compliance-aware execution into a single growth framework. The company maintains an active presence in India and Dubai, supporting businesses seeking both domestic scale and offshore market access in regions such as the USA, UK, Canada, Australia, UAE and many more.

As part of its launch, GrowthStrap has introduced its flagship offering, the **100-Day Revenue Growth Challenge**, an execution-focused program designed to help businesses reposition their brand, establish authority, implement AI-enabled systems, and create consistent enquiry and revenue momentum within a defined timeframe.

"The objective is not activity or visibility for its own sake," the CEO added. "The objective is predictable revenue, operational stability, and long-term business confidence."

GrowthStrap works selectively with organisations that demonstrate strong delivery standards and leadership commitment, positioning itself as a growth partner for businesses ready to scale with structure and intent.

About GrowthStrap Business Solutions Pvt. Ltd.

GrowthStrap Business Solutions Pvt. Ltd. is a Business Growth Partner focused on building premium visibility, strong positioning, structured revenue systems, and international readiness for ambitious businesses. Backed by years of real-world business-building experience, GrowthStrap supports founders, professional firms, and leadership teams with strategy-to-execution growth frameworks that deliver sustainable commercial results across Indian and global markets.



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